

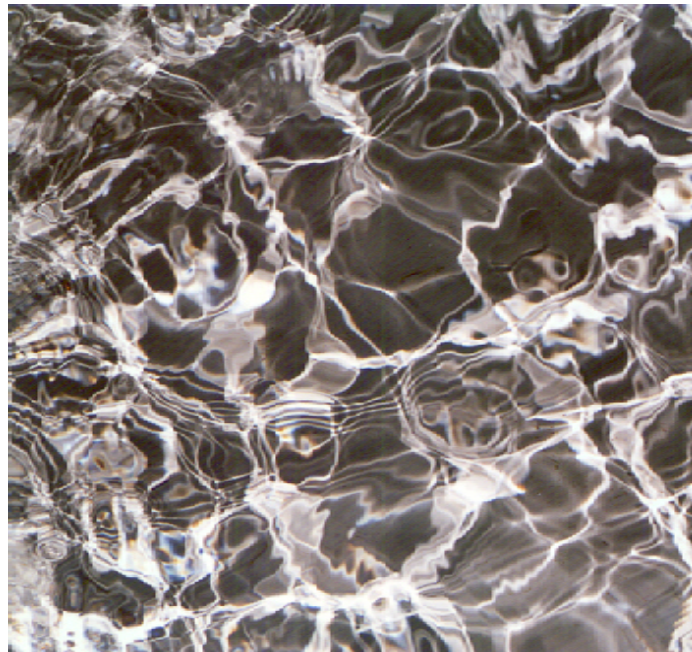
Masterclass Programme 2007

“New Qualitative Methodologies in Healthcare Research”

The Qualitative Research Unit (QUARU)
at the
School of Medicine
Swansea University

Invites you to 4 Masterclasses

1. *Collective Analysis of Ethnographic Material*
2. *Biographic Narrative Interpretive Method: A Tool for Understanding Organisations, Professionals, Users*
3. *‘Telling Stories to Analyze Stories’: Narrative Analysis*
4. *Comparative Keyword Analysis: A Computer-Assisted Method for the Qualitative Analysis of Text*



PRIFYSGOL CYMRU ABERTAWE
UNIVERSITY OF WALES SWANSEA

This event is supported in part by AstraZeneca
We anticipate high demand for a limited number of places so please book early

The Qualitative Research Unit (QUARU), led by Dr Frances Rapport, at the Centre for Health Information, Research and Evaluation (CHIRAL), **School of Medicine**, Swansea University, is pleased to present 4 Masterclasses in 'New Qualitative Methodologies in Healthcare Research' for 2007

Chair – Dr Frances Rapport

Masterclass 1

30 March 2007

'Collective Analysis of Ethnographic Material' with Prof Paul Atkinson

Professor of Sociology, School of Social Science, Cardiff University, South Wales. AtkinsonPA@cf.ac.uk

The day will be devoted primarily to practical work with field data. Too much research that is claimed as "ethnographic" is based on interview data, and insufficient attention is paid to data such as fieldnotes. Consequently, the main rationale for participant observation is lost. We shall work with a corpus of ethnographic data and generate collective analysis of those materials. Hands-on analysis will be the main activity of the day.

Selected Publications

Hammersley M and Atkinson P. (1995) *Ethnography: Principles in Practice*. 2nd edition London: Routledge.
Coffey A and Atkinson P. (1996) *Making Sense of Qualitative Data*. Thousand Oaks C A: Sage.
Atkinson P., Coffey A. and Delamont S. (2003) *Key Themes in Qualitative Research: Continuities and Change*. Walnut Creek CA: Alta Mira.

Masterclass 2

14 May 2007

'Beyond words: Biographic Narrative Interpretive Method as a Tool for Understanding Organisations, Professionals and Users in Context' with Dr *Prue Chamberlayne and Mr **Tom Wengraf

*Visiting Senior Research Fellow, Open University, Milton Keynes. p.m.chamberlayne@open.ac.uk

**Visiting Senior Research Fellow, London East Research Institute, University of East London.

Tom@tomwengraf.com

Eliciting and interpreting narratives from users, professionals and managers in organisations is by now valued for qualitative analysis and evaluation. The Biographical-Narrative Interpretive Method (BNIM), based in phenomenology, gestalt theory and symbolic interactionism, is one such method. A key feature of this method lies in its comparison of 'the lived life' and the 'told story', i.e. its focus on discrepancies between self-understanding and behaviour, and on reconnecting policy with lived experience. This Masterclass introduces basic principles and gives an overview of how BNIM has been used especially in health and social care research and evaluation. You will practice BNIM techniques not only of 'open narrative interviewing' but also twin-track, future-blind, chunk-by-chunk 'panel analysis' (including microanalysis) of interview material. To highlight basic BNIM concepts and their policy-relevance, we draw on case-presentations from studies of caring, homelessness and an arts-based community project, including a clip from a training video. We will show how understanding and use of the method has developed in a more psycho-societal direction, with more explicit concepts of historically-situated 'defended subjectivity' and 'defended regimes', together with 'enactment' and counter-transference, and emphasis on imagination and 'syncretistic' skills in interpretation. Discussion time will allow you to raise issues in relation to your own research.

Selected publications

Short Guide to BNIM. Available on request to tom@tomwengraf.com.

Prue Chamberlayne (2004) 'Emotional Retreat and Social Exclusion: towards biographical methods in professional training' *Social Work Practice*, 18(3), 337-50.

Masterclass 3

13 June 2007

'Telling Stories to Analyze Stories: A Masterclass in Narrative Analysis' with Professor Arthur W. Frank

Professor of Sociology, University of Calgary, Alberta, Canada. frank@ucalgary.ca

The Masterclass takes its orientation from historian Hayden White, who has argued (beginning in *Metahistory*, 1973), that while there is certainly a difference between actual occurrences and imaginations, the *writing* of both social science and fictions requires *emplotment* to turn mere happening into narrative. Both social science and fiction trade in narratives, and narrative always requires emplotment.

The Masterclass will study emplotment by experiencing it through a series of exercises in storytelling. Participants will learn and tell each other (in small groups) a series of stories, beginning with simple folk tales and moving to factual reports of events in their own lives. The point of these exercises is to experience how all stories require work of emplotment, and how we tell one kind of story affects how we tell other stories.

Discussion will focus on such issues as forms of *truth* in storytelling. People's working understanding of locally relevant truth claims depends on their shared agreement about what kind of story is being told and their mutual trust in each other as tellers. Narrative coherence is one kind of truth; narrative trust is another.

Selected publications

Frank A.W. (2000) 'The standpoint of storyteller' *Qualitative Health Research*, 10(3), May 2000, 354-365.

Frank A.W. (2004) 'Asking the right question about pain: Narrative and phronesis' *Literature and Medicine*, 23(2), 209-225.

Frank A.W. (2006) 'Health stories as connectors and subjectifiers.' *Health*, 10(4), 421-440.

Masterclass 4

21 September 2007

'Comparative Keyword Analysis: A Computer-Assisted Method for the Qualitative Analysis of Text' with Professor Clive Seale

Professor of Sociology, School of Social Science and Law, Brunel University Clive.Seale@Brunel.ac.uk

This Masterclass is based on a computer assisted method for interrogating the meanings contained in large bodies of text that I am currently developing using software developed for 'corpus linguistics', representing an integration of qualitative and quantitative techniques. The masterclass will outline the method and give attendees some practical experience, enabling them to use and develop the method for personal use. In particular, I will demonstrate an aspect of the method which I have been using for the comparative analysis of texts (CKA, or Comparative Keyword Analysis). Like any scientific technology, the method is good for some things but not others and I will outline its advantages and disadvantages. You will also discover these for yourself as you encounter the method in the practical workshop element of the day. I will give you practical data analysis experience in which you can compare conventional qualitative thematic analysis with the computer-assisted method. Participants are encouraged to visit the Wordsmith web site and familiarise themselves with relevant software and approaches used in the discipline of linguistics, for which this software was originally developed: www.lexically.net/wordsmith/

Selected publications

Seale C, Charteris-Black J, Ziebland S. (2006) 'Gender, cancer experience and internet use: a comparative keyword analysis of interviews and online cancer support groups'. *Social Science and Medicine*, 62(10), 2577-2590.

Seale C. (2006) 'Gender accommodation in online cancer support groups'. *Health*, 10(3), 345-360.

Additional Information

The Masterclasses will be held over four separate days, which can be attended individually or as a group. Masterclasses comprise: theory development, interactive group working and group discussion. Each addresses the question: “**How does New Qualitative Methodology impact on health services and social scientific research?**”

Target Audience

Health and social care professionals, researchers, students, social scientists and academics interested in research and ways in which notions of ‘best practice’ and ‘evidence’ can be broadened. Masterclasses are relevant to those who have attended these events before and newcomers. No prior knowledge of the area will be assumed.

Venue and times

Masterclasses will be held at Swansea University in the School of Medicine, The Grove Building, Seminar Room 3, (Second Floor), Singleton Park, Swansea SA2 8PP.

Registration	9.30am
First Session	10.00am
Lunch	12.30pm-1.30pm
Day ends	4.00pm

Dates

Paul Atkinson	30 March 07
Prue Chamberlayne and Tom Wengraf	14 May 07
Arthur Frank	13 June 07
Clive Seale	21 September 07

Cost

In order to cover our administrative charges and continue to offer you the highest standard of speaker we are charging **£65** per Masterclass. This includes tea/coffee and a buffet lunch.

Cheques should be made payable to: “University of Wales Swansea”.

Unfortunately, we are unable to refund any monies and all accounts must be settled no later than four weeks before each event.

Reserving a place

To reserve your place, please contact:

Ms Vicky Davies
Secretary to Dr Frances Rapport
School of Medicine
Grove Building
Swansea University.
Singleton Park
Swansea
SA2 8PP

T: **01792 513407** E: v.i.davies@swansea.ac.uk or visit <http://www.swansea.ac.uk/chiral/events>

“New Qualitative Methodologies in Health and Social Care Research”, Frances Rapport (Ed.) London: Routledge, 2004 (foreword by Gareth Williams).